

**Date : 25-May-2018**

**Awareness of ' Bharat Interface For Money' (BHIM) and Digital Payment Status**

Hon'ble Prime Minister has discussed the progress of Digital Payments in Ministries/Departments/States in the Pragati meeting held on 23<sup>rd</sup>. May 2018. Ministry Of Electronics & IT (MeitY) has been mandated to promote digital transactions in the country continuously. MeitY has been co-coordinating with all the Ministries /Departments/States to achieve the target of 2500 Crore digital payment transactions, set for FY 2017-18, by Hon'ble Finance Minister.

The efforts made by all Ministries/Departments/States for promotion of digital payments are appreciated, which resulted in significant growth in digital payment transactions from 1003 Cr. In 2016-17 to 2060 Cr. In 2017-18.

MeitY is now working with renewed focus to further strengthen the digital payment ecosystem in the country. Government of India Vide Gazette Notification No. 6(19)/2017-DPD-1, dated 27/12/2017 (attached) has waived off Merchant Discount Rate (MDR) applicable on Debit Card/BHIM UPI/Adhaar-Pay transactions less than or equal to Rs. 2000/- in value for a period of two years with effect from 1<sup>st</sup> January, 2018. This will help to promote small value transactions upto Rs. 2000/-.

Further, Government of India has recently revised and extended the following incentive schemes with effect from 1<sup>st</sup> April 2018 till 31<sup>st</sup> March 2019 for promotion and wider adoption of digital payment.

- \* BHIM cashback scheme for individuals.
- \* BHIM incentive scheme for merchants.
- \* BHIM Aadhar merchant incentive scheme

Co-operation of all Ministries/Department/States is expected to further improve the adoption of Digital Payments. It is requested that information regarding MDR waiver and BHIM incentive schemes, as mentioned above may be disseminated and widely publicized in all organizations (Attached Offices/ Affiliated bodies/Autonomous Societies /Public Sector Enterprises/Section & Companies/ Section 25 companies/Statutory Organizations/Company registered under Company Act 1956 etc.) under your Ministry / Department/ States. It is further requested to appropriately display the above information in websites of your Ministry / Department / States and all concerned organizations.